



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract # 833852**

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Scott Rigell for Congress (32349)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US House (1175)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** (757) 802-9936 /  
**CPE** 128/216/2640  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RIGELL 10/16  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* SCOTT RIGELL FOR CONGRESS

**Date Entered** 06/08/12  
**Last Modified** 10/12/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06166502  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,434.00  
**Net Total** \$25,126.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

By Broadcast Month	Spots	Rate
Oct. 2012	34	\$29,560.00
<b>Grand Total:</b>	<b>34</b>	<b>\$29,560.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
83.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	12:05A- 1:05A (ET)						1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		10/12/12
84.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	5A- 5:58A (ET)						1			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/12/12
85.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	6P- 6:30P (ET)						1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/12/12
86.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7A- 9A (ET)						1			1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/12/12
87.0	Normal Line / SPOT	10/19/12-10/19/12	4	:30	7:28P- 7:57P (ET)						1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/12/12
88.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	11P- 11:35P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/12/12
89.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	12:05A- 1:05A (ET)		1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		10/12/12
90.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5A- 5:58A (ET)		1							1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/12/12
91.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	6P- 6:30P (ET)		1							1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/12/12
92.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	5:58A- 7A (ET)		1							1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/12/12
93.0	Normal Line / SPOT	10/22/12-10/22/12	4	:30	7:28P- 7:57P (ET)		1							1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/12/12
94.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	5:58A- 8A (ET)							1		1	\$350.00	\$350.00	Norfolk (WVEC) (WVEC)		10/12/12
95.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6:58P- 7:57P (ET)							1			\$500.00		Norfolk (WVEC) (WVEC)		10/12/12
96.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	9:58A- 11A (ET)								1	1	\$440.00	\$440.00	Norfolk (WVEC) (WVEC)		10/12/12

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract # 833852**

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** Scott Rigell for Congress (32349)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US House (1175)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** (757) 802-9936 /  
**CPE** 128/216/2640  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RIGELL 10/16

**Date Entered** 06/08/12  
**Last Modified** 10/12/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06166502  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,434.00  
**Net Total** \$25,126.00  
**Sales Tax**

**Norfolk (WVEC) (WVEC)**

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	34	\$29,560.00
<b>Grand Total:</b>	<b>34</b>	<b>\$29,560.00</b>

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* SCOTT RIGELL FOR CONGRESS

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
97.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	5:58A- 8A (ET)								1	1	\$220.00	\$220.00	Norfolk (WVEC) (WVEC)		10/12/12
98.0	Normal Line / SPOT	10/21/12-10/21/12	4	:30	8A- 9A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/12/12
99.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	11P- 11:35P (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/12/12
100.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	12:05A- 1:05A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		10/12/12
101.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5A- 5:58A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/12/12
102.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	6P- 6:30P (ET)					1				1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/12/12
103.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	5:58A- 7A (ET)					1				1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/12/12
104.0	Normal Line / SPOT	10/18/12-10/18/12	4	:30	7:28P- 7:57P (ET)					1				1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/12/12
105.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	12:05A- 1:05A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)		10/12/12
106.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	5A- 5:58A (ET)			1						1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/12/12
107.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	6P- 6:30P (ET)			1						1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)		10/12/12
108.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	5:58A- 7A (ET)			1						1	\$850.00	\$850.00	Norfolk (WVEC) (WVEC)		10/12/12
109.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	7A- 9A (ET)			1						1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/12/12
110.0	Normal Line / SPOT	10/16/12-10/16/12	4	:30	7:28P- 7:57P (ET)			1						1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)		10/12/12

**CONFIRMATION CONTRACT**

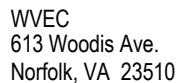
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

<b>Schedule Dates</b>	10/16/12-10/22/12	<b>Last Modified</b>	10/12/12
<b>Advertiser</b>	Scott Rigell for Congress (32349)	<b>Entered By</b>	Penne Marsh
<b>Agency</b>	American Media Advocacy (9204)	<b>CO-OP</b>	No
<b>Product</b>	Political - US House (1175)	<b>Headline #</b>	06166502
<b>Brand</b>	REPUBLICAN (168806)	<b>Demo</b>	
<b>Salesperson</b>	Blair, Cheryl (2205)	<b>Order Type</b>	Normal
<b>Sales Office</b>	TeleRep - Philadelphia	<b>Package Deal</b>	
<b>Buyer Name</b>	ANGLE,BEN	<b>Commission %</b>	15.00
<b>Phone/Fax</b>	(757) 802-9936 /	<b>Commission</b>	\$4,434.00
<b>CPE</b>	128/216/2640	<b>Net Total</b>	\$25,126.00
<b>Account Types</b>	National/Political Candidate - Agency	<b>Sales Tax</b>	
<b>Billing Type</b>	Weekly/Irregular		
<b>Comments</b>	RIGELL 10/16 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** SCOTT RIGELL FOR CONGRESS		

Norfolk (WVEC) (WVEC)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	34	\$29,560.00
Grand Total:	34	\$29,560.00

[illegible]

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: